

# BA Management

## Sample 4-Year Course Sequence

Students should consult with their advisor to determine their plan of study.  
 Students must take 128 credit hours to graduate with an average of 16 credit hours per semester.



Semester	Course Type	# Credit Hours
<b>First Year</b>		
<b>Fall</b>		
	ACCT 2010 Financial Accounting	3
	GCP & PHIL 2110 Intro to Ethics	6
	Freshman Seminar	3
	WSBT 2000 Career Exploration	1
	<b>Total:</b>	<b>13</b>
<b>Spring</b>		
	MNGT 2100 Management Theory and Practice	3
	STAT 1100 Descriptive Statistics	3
	GCP	6
	General Elective or Minor	3
	<b>Total:</b>	<b>15</b>
<b>Second Year</b>		
<b>Fall</b>		
	MNGT 3280 Introduction to Business Law	3
	ECON 2000 Survey of Economics	3
	GCP	6
	General Elective or Minor	6
	<b>Total:</b>	<b>18</b>
<b>Spring</b>		
	MNGT 3400 Human Resource Management	3
	BUSN 3710 Entrepreneurial Financial Management	3
	GCP	3
	General Elective or Minor	6
	WSBT 2300 Personal Branding	1
	<b>Total:</b>	<b>16</b>
<b>Third Year</b>		
<b>Fall</b>		
	MNGT 3450 Organizational Behavior	3
	MNGT 3500 Marketing	3
	CSIS 1500 Introduction to Business Technologies	3
	General Elective or Minor	6
	WSBT 2700 Career Management Strategies	1
	<b>Total:</b>	<b>16</b>
<b>Spring - Study Abroad</b>		
	BUSN 3500 Business and Global Issues	1
	GCP	3
	General Elective or Minor	9
	<b>Total:</b>	<b>13</b>
<b>Summer- Internship</b>		
	Internship for Credit	3
	<b>Total:</b>	<b>3</b>
<b>Fourth Year</b>		
<b>Fall</b>		
	MNGT 4100 International Management	3
	MNGT 4900 Managerial Policies and Strategies (Capstone)	3
	General Elective or Minor	9
	<b>Total:</b>	<b>15</b>
<b>Spring</b>		
	MNGT 3740 Global Entrepreneurship	3
	MNGT 4330 International Marketing	3
	Keystone Course	3
	General Elective or Minor	6
	<b>Total:</b>	<b>15</b>
	<b>BA Management Coursework</b>	<b>46</b>
	<b>Freshman Seminar &amp; Keystone</b>	<b>6</b>
	<b>GCP</b>	<b>24</b>
	<b>General Elective or Minor</b>	<b>45</b>
	<b>Internship for Credit</b>	<b>3</b>
	<b>Total:</b>	<b>124</b>