Meeting Times

Monday, 6:00 PM to 10:00 PM, Class will meet via Zoom: Link - https://webster-edu.zoom.us/j/3458181935

Contact Information

Professor: Dr. Erasmus W. McEady
Email: erasmusmceady18@webster.edu
Phone: 910-624-7863

Description

The student reviews the area of physical distribution management, including warehouse management and layout, transportation, and customer service.

Requisites

None

Outcomes

- The students will be able to know and explain the important terminology, facts, concepts, principles, and theories used in the field of Procurement and Acquisition Management. These will consist of the mandatory topics taught in the pre-requisite, advanced core courses, and integrative capstone course.
- The students will be able to apply the important terminology, facts, concepts, principles and theories in the field of Procurement and Acquisition Management and to analyze simple to moderately complex factual Procurement and Acquisition Management situations by demonstrating knowledge and application of Supply Chain concepts and trade-offs as each competes with internal and external objectives.
- The students will be able to creatively construct and implement moderately complex Procurement and Acquisition Management solutions to real organizational problems using frameworks procedures, and methods derived by selecting the most appropriate logistics network design to meet an organization's objectives.
- The students will be able to assess the effectiveness of their solutions by quantitatively or qualitatively measuring their results against theory-based criteria and standards of performance by evaluating and applying supply chain, transportation, and procurement strategies in support of business or government domestic and international programs.
- The students will be able to utilize themselves as scholar-practitioners, capable of creatively synthesizing intellectual explanation of PROC models with methodological competencies and experience-based perceptual skills and judgment by readily recognizing the correct (and incorrect) application of various supply chain management principles by public and private organizations.

Required Textbook

Supply Chain Logistics Management

Author: Bowerbox, Closs, Cooper, Bowerbox
Publisher: MCG
Edition: 5th
ISBN: 978-1259715167

Deliverables

CASE STUDIES:
Each student will be assigned a case to analyze and present his/her conclusions to the class in the form of a ten to fifteen minute oral presentation of the facts and recommended course of action. Students will apply process improvement techniques to the case in order to determine the course of action for the company. The presentation will include a history of the company, an assessment of the logistical problem facing the company and a recommended course of action. A two to three page summary will be provided to the instructor at the time of the oral presentation.

RESEARCH PROJECT:

Each student will conduct research on a current issue of logistics management and prepare a written paper and oral presentation. The topic should address an area such as logistics organization, physical distribution, warehousing, inventory control, packaging, transportation, international distribution, and customer service or information systems. Prepare a paper on the results of your research in which the core report is between five and ten pages. Include a title page and bibliography in addition to the core report. The grade will consider the selected topic and its relevance to the course objectives, logic of presentation, grammar, research effort and analysis, use of references and quality of presentation in class. A one-page proposal inclusive of the research subject, a tentative outline of the paper, and potential references is due in writing to the instructor by Class #3 and must be turned in on time. Students are encouraged to use audio-visual material and/or handouts to assist the class in listening to the presentation.

EXAMS:

There will be two exams (mid-term and final) that will cover major concepts, principals, and problems based on class discussion, the textbook and case studies analyzed. The exam format will be essay and multiple choice questions and will be a take home exam.

Evaluation

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<thead>
<tr>
<th>Criteria</th>
<th>Type</th>
<th>Weight</th>
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<tbody>
<tr>
<td>Introduce Yourself</td>
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<tr>
<td>Discussions</td>
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<tr>
<td>Case Studies</td>
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<tr>
<td>Mid-Term Examination</td>
<td>20%</td>
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<tr>
<td>Final Examination</td>
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Breakdown

<table>
<thead>
<tr>
<th>Grade</th>
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<tr>
<td>A</td>
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<tr>
<td>A-</td>
<td>94 to 90</td>
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<td>B+</td>
<td>89 to 87</td>
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<td>B</td>
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<tr>
<td>B-</td>
<td>83 to 80</td>
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https://webster.campusconcourse.com/view_syllabus?course_id=136025
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<td>F</td>
<td>Below 75</td>
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NOTE: Students using Tuition Assistance (TA) are responsible for ensuring that all Incomplete (I) work is completed within 120 days from the end of the course. IF the work is not completed and a grade awarded, the military will take action to recover their TA payment from your pay.

Students are responsible for ensuring that all grades of Incomplete (I) have been changed prior to petitioning to graduate.

### Schedule

<table>
<thead>
<tr>
<th>When</th>
<th>Topic</th>
<th>Notes</th>
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<tbody>
<tr>
<td>Week #1</td>
<td>Read prior to class: Read Chapter 1: 21st Century Supply Chains</td>
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<tr>
<td></td>
<td>Read Chapter 2: Supply Chain Information Technology. Discuss Chapters 1 and 2.</td>
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</tr>
<tr>
<td>Week #2</td>
<td>Read prior to class: Read Chapter 3: Logistics. Chapter 4: Customer Accommodation. Discuss Chapters 3 and 4.</td>
<td></td>
</tr>
<tr>
<td>Week #4</td>
<td>Read prior to class: Read Chapter 7: Inventory. Chapter 8: Transportation. Discuss Chapters 7 and 8.</td>
<td>Mid-Term Exam due Week 5</td>
</tr>
<tr>
<td>Week #5</td>
<td>MID TERM EXAMINATION (Chapters 1 - 8).</td>
<td>Mid-Term Exam Due</td>
</tr>
<tr>
<td>Week #6</td>
<td>Read prior to class: Read Chapter 9: Warehousing, Materials Handling and Packaging. Chapter 10: Global Supply Chain. Discuss Chapters 9 and 10.</td>
<td>Individual Case assignments due (written and oral).</td>
</tr>
<tr>
<td>Week #7</td>
<td>Read prior to class: Read Chapter 11: Network Design. Chapter 12: Relationship Management. Discuss Chapters 11 and 12.</td>
<td>Individual Case assignments continue.</td>
</tr>
<tr>
<td>Week #8</td>
<td>Read prior to class: Read Chapter 13: Performance Management. Chapter 14: Supply Chain Trends. Discuss Chapters 13 and 14.</td>
<td>Final Exam due Week 9</td>
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<tr>
<td>Week #9</td>
<td></td>
<td>Final Exam (Chapters 9 - 14)</td>
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DISCLAIMER: This syllabus is intended to provide a basic structure to this course. Adherence to this syllabus is subject to change at the discretion of the instructor.

### Course Policies

**CLASS ATTENDANCE**

A. The University reserves the right to drop students who do not attend the first week of the term/semester.
B. The student should notify the instructor prior to class if an absence is anticipated and he or she should not miss more than four contact hours. Makeup work will be assigned and if the absence is unexcused, it may exceed the material presented.

C. For absences of eight hours, the instructor has the option to lower the student's grade one letter grade and to inform the student of the action.

D. If a student is absent twelve hours or more, the instructor has the option to assign a grade of "F" (work that is unsatisfactory) and to inform the student of the action. It is the student's responsibility to withdraw from the course.

ETHICS

Webster University strives to be a center of academic excellance. As part of our Statement of Ethics, the University strives to preserve academic honor and integrity by repudiating all forms of academic and intellectual dishonesty, including cheating, plagiarism, and all other forms of academic dishonesty. Academic dishonesty is unacceptable and is subject to disciplinary action. The University reserves the right to utilize electronic databases, such as Turnitin.com, to assist faculty and students with their academic work.

INSTITUTIONAL POLICIES

University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies. The following policies are of particular interest:

Academic Honesty

The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university's academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.

Drops and Withdrawals

Please be aware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the Add/Drop/Withdraw section of the academic catalog for further information and to find the deadlines for dropping a course with a full refund and for withdrawing from a course with a partial refund.

Special Services

If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.

Disturbances

Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course.

Grading

Please refer to the most recent academic catalog for information on the Webster University grading policy.

Student Assignments Retained

From time to time, student assignments or projects will be retained by The Department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic Department, the student's name and all identifying information about that student will be redacted from the assignment or project.

Contact Hours for this Course

It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, the content must be covered at another time.

Institutional Policies

Academic Policies

Academic policies provide students with important rights and responsibilities. Students are expected to familiarize themselves with all academic policies that apply to them. Academic policies for undergraduate students can be found in the Undergraduate Studies Catalog; graduate students should review the Graduate Studies Catalog.
Undergraduate Studies Catalog

The Undergraduate Studies Catalog contains academic policies that apply to all undergraduate students. The academic policies and information section of the catalog contains important information related to attendance, conduct, academic honesty, grades, and more. If you are an undergraduate student, please review the catalog each academic year. The current Undergraduate Studies Catalog is at:

http://www.webster.edu/catalog/current/undergraduate-catalog/ (http://www.webster.edu/catalog/current/undergraduate-catalog/)

Graduate Studies Catalog

The Graduate Studies Catalog contains academic policies that apply to all graduate students. The academic policies section of the catalog contains important information related to conduct, academic honesty, grades, and more. If you are a graduate student, please review the catalog each academic year. The current Graduate Studies Catalog is at:

http://www.webster.edu/catalog/current/graduate-catalog/ (http://www.webster.edu/catalog/current/graduate-catalog/)

Grading

The Grades section of the academic catalog outlines the various grading systems courses may use, including the information about the final grade reported for this class.

Undergraduate

http://www.webster.edu/catalog/current/undergraduate-catalog/academic-policies.html#grading (http://www.webster.edu/catalog/current/undergraduate-catalog/academic-policies.html#grading)

Graduate

http://www.webster.edu/catalog/current/graduate-catalog/academic-policies.html#grades (http://www.webster.edu/catalog/current/graduate-catalog/academic-policies.html#grades)

Incomplete

There are important policies that govern grades of Incomplete (I), including the circumstances under which Incomplete grades are granted, deadlines for completion, and consequences should the remaining course work not be completed. It is the responsibility of a student who requests an Incomplete to ensure that he/she understands and follows the policies.

Grade Appeals

Instructors are responsible for assigning grades, and student should discuss grade issues with the instructor. Policies and procedures for appealing grades are available in the appropriate catalog.

Academic Honesty Policy

Webster University is committed to academic excellence. As part of our Statement of Ethics, we strive to preserve academic honor and integrity by repudiating all forms of academic and intellectual dishonesty, including cheating, plagiarism and all other forms of academic dishonesty. Academic dishonesty is unacceptable and is subject to a disciplinary response. Students are encouraged to talk to instructors about any questions they may have regarding how to properly credit others' work, including paraphrasing, quoting, and citation formatting. The university reserves the right to utilize electronic databases, such as Turnitin.com, to assist faculty and students with their academic work.

The University's Academic Honesty Policy is published in academic catalogs:

Undergraduate


Graduate

http://www.webster.edu/catalog/current/graduate-catalog/academic-policies.html (http://www.webster.edu/catalog/current/graduate-catalog/academic-policies.html)

As a part of the University commitment to academic excellence, the Academic Resource Center provides student resources to become better acquainted with academic honesty and the tools to prevent plagiarism in its many forms:

http://www.webster.edu/arc/plagiarism_prevention/ (http://www.webster.edu/arc/plagiarism_prevention/)

Statement of Ethics

Webster University strives to be a center of academic excellence. The University makes every effort to ensure the following:

- The opportunity for students to learn and inquire freely
- The protection of intellectual freedom and the rights of professors to teach
- The advancement of knowledge through scholarly pursuits and relevant dialogue

To review Webster University’s statement of ethics, see the Undergraduate Studies Catalog and the Graduate and Studies Catalog:

**Undergraduate**
http://www.webster.edu/catalog/current/undergraduate-catalog/overview.html#ethics
(http://www.webster.edu/catalog/current/undergraduate-catalog/overview.html#ethics)

**Graduate**
http://www.webster.edu/catalog/current/graduate-catalog/ethics.html
(http://www.webster.edu/catalog/current/graduate-catalog/ethics.html)

**Contact Hours for this Course**

It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, the content must be covered at another time.

**Important Academic Resources**

**Academic Accommodations**

Webster University makes every effort to accommodate individuals with academic/learning, health, physical and psychological disabilities. To obtain accommodations, students must identify themselves and provide documentation from a qualified professional or agency to the appropriate campus designee or the Academic ADA Coordinator at the main campus. The Academic ADA Coordinator may be reached at 314-246-7700 or disability@webster.edu.

If you have already identified as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor of the accommodations you will require for this class at the beginning of the course.

**Academic Resource Center**

Additional support and resources may be accessed through the Academic Resource Center (ARC). Support and resources include academic counseling, accommodations, assistive technology, peer tutoring, plagiarism prevention, testing center services, and writing coaching. Visit www.webster.edu/arc or Loretto Hall 40 on the main campus for more information.

**Student Success Portal**

Webster University’s Student Success Portal, powered by Starfish, is a communications tool to connect students with faculty members and campus support services. It allows faculty and staff members to communicate with you regarding academic achievements as well as areas where support may be helpful. You may use the portal to contact faculty and staff members for assistance and to arrange meetings. Activity in the portal will be communicated to your Webster University email account. The Student Success Portal is available via your course home page in WorldClassRoom or via Connections. Learn more about the Student Success Portal at http://www.webster.edu/success/students.html.

**University Library**

Webster University Library is dedicated to supporting the research needs and intellectual pursuits of students throughout the University’s worldwide network. Resources include print and electronic books, journal articles, online databases, DVDs and streaming video, CDs and streaming music, datasets, and other specialized information. Services include providing materials at no cost and research help for basic questions to in-depth exploration of resources. The gateway to all of these resources and services is http://library.webster.edu/ For support navigating the library’s resources, see http://libanswers.webster.edu/ for the many ways to contact library staff.

**Drops and Withdrawals**

Drop and withdrawal policies dictate processes for students who wish to unenroll from a course. Students must take proactive steps to unenroll; informing the instructor is not sufficient, nor is failing to attend. In the early days of the term or semester, students may DROP a course with no notation on their student record. After the DROP deadline, students may WITHDRAW from a course; in the case of a WITHDRAW, a grade of W appears on the student record. After the WITHDRAW deadline, students may not unenroll from a course. Policies and a calendar of deadlines for DROP and WITHDRAW are at:

**Undergraduate**
http://www.webster.edu/catalog/current/undergraduate-catalog/enrollment.html
(http://www.webster.edu/catalog/current/undergraduate-catalog/enrollment.html)
Current tuition rates, policies, and procedures, including details of pro-rated tuition refunds, are available in the "Tuition, Fees, and Refunds" section of Webster’s Academic Catalogs:

Graduate  
[https://www.webster.edu/catalog/current/graduate-catalog/enrollment.html](https://www.webster.edu/catalog/current/graduate-catalog/enrollment.html)

Academic Calendar - [http://www.webster.edu/academics/academic-calendar/](http://www.webster.edu/academics/academic-calendar/)

Student Handbook and Other Important Policies

Student handbook and other non-academic policies may apply to you and may impact your experience in this class. Such policies include the student code of conduct, privacy, technology and communications, and more. Please review the handbook each year and be aware of policies that apply to you. The handbook is available at:


Sexual Assault, Harassment, and Other Sexual Offenses

Webster University makes every effort to educate the community to prevent sexual assault, harassment, and other sexual offenses from occurring, and is committed to providing support to those affected when this behavior does occur. To access information and resources or to review the Policy on Sexual Assault, Harassment, and Other Sexual Offenses, visit:

[http://www.webster.edu/sexual-misconduct/](http://www.webster.edu/sexual-misconduct/)

Research on Human Subjects

The Webster University Institutional Review Committee (IRB) is responsible for the review of all research on human subjects. The IRB process applies to all Webster University faculty, staff, and students and must be completed prior to any contact with human subjects. For more information on the IRB, visit:

[http://www.webster.edu/irb/index.html](http://www.webster.edu/irb/index.html)

Course Evaluations

At the end of this course, you will have the opportunity to provide feedback about your experience. Your input is extremely valuable to the university, your instructor, and the department that offers this course. Please provide your honest and thoughtful evaluation, as it helps the university to provide the best experience possible for all of its students.

Important Technology Information

Connections Accounts

Webster University provides all students, faculty, and staff with a University email account through Connections. Students are expected to activate their Connections account and regularly check incoming University email. Students may choose to have their University email forwarded to an alternate email address. Connections account holders can call the Help Desk (314-246-5995 or toll free at 1-866-435-7270) for assistance with this setup. Instructions are also provided on the Information Technology website at:

[http://www.webster.edu/technology/service-desk/](http://www.webster.edu/technology/service-desk/)

WorldClassRoom

WorldClassRoom is Webster’s Learning Content Management System (LMS). Your instructor may use WorldClassRoom to deliver important information, to hold class activities, to communicate grades and feedback, and more. WorldClassRoom is available using your Connections ID at:

[https://worldclassroom.webster.edu/](https://worldclassroom.webster.edu/)

Webster Alerts
Webster Alerts is the University's preferred emergency mass notification service, available free to current students, faculty and staff at all US campuses. By registering a valid cell phone number and email address, you will receive urgent campus text, voice mail and email communications. Valuable information concerning a range of incidents affecting you - from weather-related campus closures, class delays and cancellations, to more serious or life-threatening events - are immediately and simultaneously delivered through multiple communication channels. To register for Webster Alerts, visit:

http://www.webster.edu/technology/services/webster-alerts/

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**COURSE DESCRIPTION:** Supply Chain Logistics is the basic logistics class in the business curriculum. Student attention is directed to the logistical mission confronted by various types of business organizations. Logistics is positioned as a value-adding process that achieves time and place synchronization of demand with operational fulfillment. Emphasis will be placed on challenges related to providing logistical support for procurement, manufacturing and marketing-distribution. This course will focus on supply chain strategy, logistics information systems, segmental positioning, order management and fulfillment, inventory, forecasting and collaborative planning. In addition we will focus on more operational issues relating to transportation, third party logistics, warehousing, materials handling, international logistics, and facility network design.

The class will combine lecture and discussion focused on critical thinking regarding assigned topics. Advanced preparation will be essential for effective class participation.