



# Degree Plan

## Sports Communication (BA)

Student: \_\_\_\_\_ Student ID: \_\_\_\_\_ Phone #: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Beginning Term: \_\_\_\_\_ Anticipated Completion: \_\_\_\_\_

|  |   |  |
|--|---|--|
| <b>Estimated Transfer Credits:</b> _____ | <b>Estimated Webster Credits:</b> _____ | <b>Total Credit Hours:</b> _____<br>• Transfer Credits + Webster Credits<br>• Minimum of 120 hours |
| core requirements: _____                 | core requirements: _____                |  |
| GCP courses: _____                       | GCP courses: _____                      |  |
| electives: _____                         | electives: _____                        |  |

| REQUIRED CORE COURSES (45 hours)  |      |               |      |      |       |          |
|---|------|---------------|------|------|-------|----------|
| Course  | Hrs  | Pre-requisite | Term | Year | Grade | Transfer |
| JOUR 1020 Introduction to Media Production for Journalists  | 3 sh |               |      |      |       |          |
| SPCM 1040 Public Speaking   | 3 sh |               |      |      |       |          |
| MDST 1050 Media Writing <b>OR</b><br>JOUR 1030 Fundamentals of Reporting  | 3 sh |               |      |      |       |          |
| SPTC 1800 Sports Communication  | 3 sh |               |      |      |       |          |
| ADVT 1940 Introduction to Marketing Communications <b>OR</b><br>PBRL 1010 Fundamentals of Strategic Communications and Public Relations | 3 sh |               |      |      |       |          |
| MDST 2200 Ethics in the Media   | 3 sh |               |      |      |       |          |
| SPTC 2400 Culture of Sports and Society   | 3 sh |               |      |      |       |          |
| ECON 3737 The Business of Sports  | 3 sh |               |      |      |       |          |
| MDST 3300 Media Law, Ethics and Policy  | 3 sh |               |      |      |       |          |
| SPTC 4600 Sports Media Strategies   | 3 sh |               |      |      |       |          |
| SPCM 4616 Communication Research and Analysis   | 3 sh |               |      |      |       |          |
| MDST 4950 Internship <b>OR</b><br>SPTC 4620 Senior Overview   | 3 sh |               |      |      |       |          |
| <b>In addition, a minimum of 9 hours must be chosen from the following:</b>   | 9 sh |               |      |      |       |          |
| ADVT 3200 Sports Marketing Communications   | 3 sh | ADVT 1940     |      |      |       |          |
| AUDI 1063 Introduction to Podcasting  | 3 sh |               |      |      |       |          |
| BUSN 2037 Introduction to Sports and Entertainment Management   | 3 sh | MNGT 2100     |      |      |       |          |
| BUSN 4747 Sports Operations and Logistics   | 3 sh | ECON 3737     |      |      |       |          |
| FTVP 1000 Introduction to Film, Video, and Television Production  | 3 sh |               |      |      |       |          |

|           |                                  |       |           |  |  |  |  |
|-----------|----------------------------------|-------|-----------|--|--|--|--|
| JOUR 3050 | Sports Reporting                 | 3 sh  |           |  |  |  |  |
| SPTC 2000 | Sports Announcing                | 3 sh  |           |  |  |  |  |
| SPTC 2500 | Practicum in Sports Announcing   | 1-3sh | SPTC 2000 |  |  |  |  |
| SPTC 3150 | Topics in Sports Communication   | 3 sh  |           |  |  |  |  |
| SPTC 3200 | Communicating Baseball           | 3 sh  |           |  |  |  |  |
| SPTC 3600 | Sports Analytics                 | 3 sh  | SPTC 1800 |  |  |  |  |
| SPTC 4610 | Readings in Sports Communication | 3 sh  |           |  |  |  |  |
|           |                                  |       |           |  |  |  |  |
|           |                                  |       |           |  |  |  |  |
|           |                                  |       |           |  |  |  |  |
|           |                                  |       |           |  |  |  |  |
|           |                                  |       |           |  |  |  |  |
|           |                                  |       |           |  |  |  |  |
|           |                                  |       |           |  |  |  |  |

| GLOBAL CITIZENSHIP PROGRAM (minimum 30 hours)                 |               |      |      |       |          |     |      |      |       |          |
|---|---------------|------|------|-------|----------|-----|------|------|-------|----------|
| FIRST YEAR SEMINAR (3 hours)                                  | Hrs           | Term | Year | Grade | Transfer |     |      |      |       |          |
|   | 3sh           | --   |      |       |          |     |      |      |       |          |
| KNOWLEDGE AREAS (24 hours)                                    | SKILLS AREAS* |      |      |       |          |     |      |      |       |          |
|   | WCOM          | OCOM | CRI  | INTC  | ETH      | Hrs | Term | Year | Grade | Transfer |
| Roots of Cultures**   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |
|   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |
| Social Systems & Human Behaviors**                            |               |      |      |       |          |     |      |      |       |          |
|   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |
|   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |
| Physical & Natural World                                      |               |      |      |       |          |     |      |      |       |          |
|   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |
| Global Understanding  |               |      |      |       |          |     |      |      |       |          |
|   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |
| Arts Appreciation   |               |      |      |       |          |     |      |      |       |          |
|   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |
| Quantitative Literacy   |               |      |      |       |          |     |      |      |       |          |
|   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |
| Skills Courses not associated with Knowledge Areas (optional) |               |      |      |       |          |     |      |      |       |          |
|   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |
|   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |
|   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |
|   | --            | --   | --   | --    | --       | 3sh | --   |      |       |          |

|                                   |            |             |             |              |                 |
|-----------------------------------|------------|-------------|-------------|--------------|-----------------|
| <b>KEYSTONE SEMINAR (3 hours)</b> | <b>Hrs</b> | <b>Term</b> | <b>Year</b> | <b>Grade</b> | <b>Transfer</b> |
|                                   | 3sh        | --          |             |              |                 |

**NOTE:** In addition to the First Year and Keystone Seminars, students must complete *all 5 Skills Requirements within or in addition* to fulfilling each Knowledge Area. Courses with a grade of C- or better will satisfy GCP requirements.

**Skills Areas:**      WCOM = Written Communication      OCOM = Oral Communication      ETH = Ethical Reasoning  
                             CRI = Critical Thinking                      INTC = Intercultural Competence

**\*\*NOTE:** Courses must have two different prefixes.

| ELECTIVE COURSES              |     |               |      |      |       |
|-------------------------------|-----|---------------|------|------|-------|
| TOTAL ELECTIVE TRANSFER HOURS |     |               |      |      |       |
| REMAINING ELECTIVE HOURS      |     |               |      |      |       |
| Course                        | Hrs | Pre-Requisite | Term | Year | Grade |
|                               |     |               | --   |      |       |
|                               |     |               | --   |      |       |
|                               |     |               | --   |      |       |
|                               |     |               | --   |      |       |
|                               |     |               | --   |      |       |
|                               |     |               | --   |      |       |
|                               |     |               | --   |      |       |
|                               |     |               | --   |      |       |
|                               |     |               | --   |      |       |

**COMMENTS:**

- Pending official transcripts, course descriptions and administrative approval.
- You may change the recommended course sequence as needed as long as you do not take any course before or with its prerequisite(s).
- Not all courses are offered at all sites each term. Check with the site for the current rotation schedule as course schedules are subject to change.
- Transfer credit may apply as general education courses, elective courses or core course substitutions (if the courses are substantively the same as Webster core courses).
- This program plan is not a substitute for application, registration, transfer of credit or core course substitution requests. All other required forms must be filed in addition to this program plan.
- Signature on this program plan does not imply commitment for application or registration.

Advisor \_\_\_\_\_

Student \_\_\_\_\_

Phone:

Fax: 314-968-7166

Email:

Date Advised: