

Entrepreneurship minor

Minor

18 Credit Hours

This program is offered by the George Herbert Walker School of Business & Technology/Management Department and is only available at the St. Louis home campus.

For information on the general requirements for a minor, see Minor under the Academic Policies and Information section of this catalog.

Learning Outcomes

A student who successfully completes the entrepreneurship minor will be able to:

- Demonstrate an understanding of the entrepreneurship process.
- Identify entrepreneurship concepts and principles used in developing entrepreneurship action plans.
- Integrate entrepreneurship concepts and tactics to explore entrepreneurship.

Required Courses

- MNGT 2100 Management Theory and Practices (3 hours)
- MNGT 2700 Introduction to Entrepreneurship and Small Business Management (3 hours)
- MNGT 3450 Principles of Organizational Behavior (3 hours)
- MNGT 3720 Entrepreneurial Marketing (3 hours)
- MNGT 3730 Innovation, Creativity and the Entrepreneur (3 hours)
- MNGT 3740 Global Entrepreneurship (3 hours)