

INTM - Interactive Digital Media

INTM 5630 Digital Design and Information Graphic Production (3)

This course will integrate the use of information graphics with social media. The course will stress how complex ideas and data sets can be visually expressed for use on the web and on various social media platforms. **Prerequisite:** NPRO 5000.

INTM 5640 Multimedia Production for Websites and Mobile Applications (3)

This course will involve students in the construction and design of interactive websites, applications, and mobile apps. The course will include material on selecting the best platforms for various types of interactive communication. Basic coding and the use of digital templates will be covered in this course, along with how best to deploy multimedia on various digital platforms. **Prerequisite:** NPRO 5000.